

To: Morris Township Committee
From: Paul DeNoon, Chairman of Economic Development Advisory Committee
Date: January 6, 2020
Subject: EDAC 2019 Annual Report

As required by ordinance, here is the 2019 summary of the Morris Township Economic Development Advisory Committee's activities during 2019.

Meetings:

- February 4, 2019
- March 4, 2019
- April 1, 2019
- May 6, 2019
- June 17, 2019
- September 16, 2019
- October 21, 2019
- November 18, 2019

Membership & Leadership:

- There was significant turnover in EDAC during 2019.
- Three members resigned due to time constraints: Ed Burwell (May); Jason Navarino (September); and Ara Barsamian (October).
- Jessica Brennan and Beth Kujan joined EDAC in November.
- Cathy Wilson stepped down as Chair in June.
- Paul DeNoon was elected Chair at the June meeting.

Most significant accomplishments in 2019:

- Revised the Ordinance that governs EDAC.
- Created a Strategic Plan that was presented to and approved by the Township Committee and subsequently posted on the Township's website.
- Began research on possibilities for installing EV charging stations on Township property.
 - This project is a joint effort between EDAC and the Environmental Commission and there should a formal proposal presented to the Township Committee in early 2020.
 - Liam Gallagher and Ken Bariataris are representing EDAC on this effort.
- A sub-committee (Beth Kujan, Jessica Brennan, Pamela Watson and Paul DeNoon) was formed to create a structured approach to engaging with businesses. Drafts of the engagement questions should be ready for the for the January 13th meeting.

Summary and Outlook:

- 2019 was a year of transition for EDAC. We have built a solid foundation with a revised ordinance and strategic plan and can move forward with strategic plan implementation in 2020.
- We hope that by creating a structured engagement with businesses we can better learn what is needed to keep the Township competitive with surrounding communities and begin the dialogue within our community on what type of development is needed to keep Morris Township competitive as a place to live and work.

- Priorities for 2020
 - Get EV charging stations installed on Township property.
 - Develop a consistent framework for outreach to businesses and property owners.
 - Create an updated marketing brochure for the Township.
 - Help create a dialogue within our community on the future development of areas such Madison Avenue.
- EDAC is an advisory committee and we look forward to helping the Township Committee create and fulfill a vision for the future of Morris Township.