



**MORRIS TOWNSHIP**  
**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE**  
**REGULAR MEETING MINUTES**  
**TUESDAY, APRIL 5, 2022 – 7:00 P.M.**

**CALL TO ORDER**

The April 5, 2022 meeting of the Economic Development Advisory Committee was called to order by Liam Gallagher at 7:02 P.M., via Zoom.

\* \* \*

**ATTENDANCE**

Mr. Ken Bariahtaris  
Mr. Robert Berns  
Ms. Jessica Brennan  
Mr. Liam Gallagher  
Mr. Mitchell Hersh  
Ms. Elizabeth (Beth) Kujan  
Ms. Merle Johnson  
Ms. Cathy Wilson, Township Committeewoman

**APPOINTED OFFICERS**

Mr. Timothy Quinn, Township Administrator  
Ms. Kathy Viarengo, Tax Assessor

**ALSO PRESENT**

Paul Phillips, Township Planner

\* \* \*

**PRESIDING OFFICER'S STATEMENT RE: ADEQUATE NOTICE – O.P.M.A. – (RECORD INSERT)**

Liam Gallagher issued the following statement of adequate notice:

“Adequate Notice” of this meeting of the Township Committee of the Township of Morris was given as required and defined by the Open Public Meetings Act, as follows:

Written Notice was given on January 14, 2021 to the official newspapers, Morris County Daily Record, by email at least 48 hours prior to the date of this meeting, and a copy of the Notice was posted on the Bulletin Board in the Municipal Building of the Township of Morris by the Township Administrator, and a copy of the Notice was likewise filed in the Township Clerk's Office. Copies of this Notice were mailed by Certified Mail to all persons who have requested Individual notice, pursuant to N.J.S.A. 10:4-19, all of which Notices were given at least 48 hours prior to the date of this meeting, and said notice will be retained in the Office of the Township Clerk.



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**PLEDGE OF ALLEGIANCE**

Liam Gallagher led the Pledge of Allegiance.

**APPROVAL OF MINUTES**

On a motion duly made, seconded, and carried by the votes as indicated, the readings of the 03/01/2022 meeting minutes were approved as circulated.

**GENERAL BUSINESS**

The first topic of the meeting was the survey for Township residents regarding the Madison Avenue Corridor (MAC). It was edited into its final form by Ken, Robert, and Jessica. Liam stated that a letter explaining the purpose of the survey had been written to go along with it and that Virginia put it into Google Forms. Committeewoman Wilson had two questions for the rest of EDAC. The first question was, “Should there be a limit for the number of responses for the ‘What changes do you want to see on the MAC?’ question.” Liam responded that respondents will be limited to four answers (like the rest of the questions) to maintain consistency throughout the survey. Robert added that limiting the number of responses makes it easier for participants to prioritize their responses. Her second question was with regards to the infrastructure question, specifically, “What does greenway mean? What did you have in mind?” She feels as if more clarification is needed. Liam responded that greenways can be defined as protected undeveloped areas, while Ken stated that specific examples such as Loantaka Park should be provided. With further regards to the greenways topic, Kathy and Jessica both said that it should be explicitly stated to the public that most properties on the MAC are privately owned and cannot be turned into parks.

Liam asked, “How will the survey be distributed to residents?” Tim replied that the Municipal Messenger and the Township’s social media network will be utilized. He also stated the survey will be advertised on the Patch, Morristown Green, TapInto, and NewsBee. Liam, Paul, and Tim agreed that the survey should be published for 30-45 days. Committeewoman Wilson asked if the questions on the survey will be numbered. Tim responded that Virginia already took care of that when she put the survey together in Google Forms.

The second topic of the meeting was the Vision Plan Virtual Public Workshop that will be held on Thursday, April 28th at 7:00 P.M. Paul stated that the session needs to be advertised on the Township website and at the Township Committee meeting on April 20th. Tim agreed with this and stated that the Municipal Messenger and the Township’s social media network will be used to advertise the workshop.

**GENERAL BUSINESS**



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A special addition of the Municipal Messenger will be sent out weekly to advertise what will take place and the importance of it and the session will also be advertised in the local media. Paul said that participants will need to register in advance so that the Township's IT team will know how many people are attending, so they can set up breakout groups in Zoom. Tim agreed with this and said that IT will send participants a personal link to click on to join. Paul stated that his partner Liz strongly recommends that groups leaders be EDAC members (as opposed to members of the public) to ensure that things will be done correctly in the virtual environment. Supervising groups virtually is not the same as supervising in-person sessions, because EDAC members cannot circulate among groups to ask how things are going without being leaders. Paul strongly recommended holding an infrastructure trial to test the technology. The trial was set for April 21st at 6:00 P.M. He said that he will prepare a handful of PowerPoint slides to show everyone prior to the breakout sessions and highly suggested that EDAC members integrate the survey questions into the session. Liam responded that members will have a list of cues and questions to ask during the breakout sessions.

Merle asked, "How many participants are you hoping to get?" Paul replied, "For in-person sessions usually 75-100 people participate, but for virtual sessions it varies widely." Jessica said that she would disseminate information about the workshop to her neighborhood email list and Facebook page. Tim said that the homeowners' associations in the Liberty Greens and Columbia Park townhome communities might also be interested. Kathy and Jessica also mentioned that residents of the Moore Estates, Township Village (Pitney Place), and Village at Convent Station (Village Drive) might also show interest due to their proximity to the MAC. Kathy suggested asking the secretary of each committee in the Township to advertise the workshop.

Committeewoman Wilson asked, "How do we put together what comes out of this visioning session?" Liam replied that there will be multiple data points and that the EDAC leader in each breakout group should take notes. Additionally, Paul stated that immediate feedback will be available to the entire group from the breakout sessions. Kathy asked if the session will be recorded. Paul said that past sessions have been recorded and Committeewoman Wilson stated that recording it is "a good idea." Liam asked if recording the session is mandatory. Tim replied that it is not, because no formal action is being taken. EDAC has a regular meeting on Tuesday, May 3rd and Liz will attend to advise committee members on how to formulate results from the visioning session.



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**PUBLIC COMMENTARY**

There was no public commentary.

**ADJOURNMENT**

The April 5, 2022 meeting, with no further business, was adjourned at 7:49 P.M.; next to convene at 7:00 P.M., May 3, 2022 via Zoom.

Nicole Donohue  
EDAC Secretary