

MORRIS TOWNSHIP
ECONOMIC DEVELOPMENT ADVISORY
REGULAR MEETING
MONDAY, APRIL 1, 2019- 6:00 P.M.
AGENDA

Please take notice that the Regular meeting of the Township of Morris Economic Development Advisory Committee will be held on Monday, April 1, 2019, at 6:00 P.M. in the Municipal Building, 50 Woodland Avenue.

1. Call to Order
2. Statement of Adequate Notice
3. Pledge of Allegiance
4. Roll Call
5. Approval of Minutes / March 4, 2019
6. General Business

Announcements: Ordinance update, Morris County Economic Development Group network event, Chamber events, and NJ Future Conference.

Develop our Strategic Plan:

Where do we begin?

- What information do we need to establish baseline metrics?

Where do we want to go?

- Mission, Vision, Goals/Objectives

How do we get there?

- Who will do what, when?
- Strategies, Action Plan

- Articles for Strategic Plan development:

- [The Role of Local Elected Officials in Economic Development/ 10 Things You Should Know](#)
- [Developing a Strategic Plan](#)
- [Strategic Plan for Morris County, NJ](#)
- [Smart Growth Economic Development](#)
- [Surban: The Next Big Change to American Landscape](#)

- [Strategic Plan Ideas from Ara Barsamain](#)

7. Public Comment
8. Commentary by Committee Members
9. Adjournment